

# Hospitality products



There's much more to BT Wi-fi than just wireless internet. We think it's important to offer our partners some extras to boost your guests' wi-fi experience. That's why we've developed a range of products especially to cater for partners in the hospitality industry who want to provide business services for guests.

Our products can cater for up to 500 business delegates or devices; provide you with access codes so hotel managers can control who can use the service; and we can tailor wi-fi speeds around your hotel.

Whether it's wi-fi with extras for business events or you want to link to a loyalty service scheme to reward your top customers, we've got what you're after:

## BT Wi-fi for Conferences and Events

- Attract guest conferences and events with award-winning BT Wi-fi
- Flexibility to set your own wi-fi rates and manage your profit margin
- Increase revenue by attracting repeat events
- Improve customer satisfaction
- Event support from arrival, set-up and equipment removal, through to in-conference support
- Choose between **managed** or **configured events**



## BT Wi-fi for managed events

BT Wi-fi for managed events provides you with bespoke set-up, support and dismantling of your guests' events and conferences:

- > order event requirements via email or an online form
- > quotes for rates (provided by our third-party supplier) without having to shop around
- > book guest events and we'll manage it for you

### What do I need?

- ✓ BT Wi-fi network installed
- ✓ BT Wi-fi partner extranet access
- ✓ support via BT Wi-fi Events team to order the changes

## BT Wi-fi for configured events

For advanced technical support including changes to your hardwired port settings or tailoring settings to specific events, our configured events support can help:

- > Provide event guests with:
  - direct internet access
  - public IP addresses
  - the opportunity to create their own private or local networks
- > benefit from clear requirement capture and consultancy from our events helpdesk
- > no need for site visits to your hotel or conference centres

### What do I need?

- ✓ hardwired ports connected to BT Wi-fi
- ✓ extranet access
- ✓ support via BT Wi-fi Events desk – to order the changes

## Not quite what you need?

Our BT Wi-fi products for the hospitality industry may help. They're easy to set up and manage and are fully supported by a BT Wi-fi Helpdesk 24/7.

### > Access codes service

- Set up access codes for your hotels allowing guests wi-fi login
- Apply different codes in different areas, granting wi-fi access in the lounge, conference room or bar
- Different bandwidth options available (high and low speeds)
- Tailor wi-fi access for different groups of guests, such as corporate guests or loyalty members

### > Loyalty service

We can reward your most loyal guests with inclusive wi-fi:

- Set up access codes for your hotels allowing guests wi-fi login
- interface with your loyalty scheme happens in the cloud
- easy log-in using their loyalty membership number

### > Bill to room

- Guests can add BT Wi-fi charges to their room bill, ready for checking out
- Guests receive a single bill and receipt, ideal for business expenses
- Choose the guest product (e.g. different durations and you can set the price)
- Night audit summarises guest revenue from wi-fi



### > Bill to credit/debit card

- Charge wi-fi access to guests' credit or debit cards (Visa, MasterCard, American Express and Switch)
- Easy for guests to get online and pay for their time  
Different duration and price options available

### > Wi-fi adapters

- Access for guests without a wi-fi-enabled device using an Ethernet cable
- No software to install - just plug and play
- Small adapter that can be kept behind reception

### > Hard-wired BT Wi-fi

- Access BT Wi-fi through a hard-wired connection instead of wireless
- Invaluable for devices that can't connect to wi-fi
- Cost-effective, as the service uses existing hard-wired ports
- Provided whether or not your site already has BT Wi-fi



If you're interested in how BT Wi-fi's hospitality products could help your business contact your account manager or see our other solutions at [btwifi.com/partner-zone](https://btwifi.com/partner-zone)